

MARCO ISLAND  
HALF MARATHON



&  
5k run-walk



## SPONSORSHIP OPPORTUNITIES

The Marco Island Half Marathon, Inc. is a non-profit corporation dedicated to sponsoring the Island's annual half marathon bridge run. This is our 9th year for the Half Marathon and our 5th year for the 5k run-walk. Most runners are from Collier and Lee County but some have come from all over the United States and even from as far away as Canada, making it an international event.

We are very excited this year to have the race on Sunday, March 19, 2017. The Half Marathon will begin at 7:30 AM, the 5k run-walk will start at 7:45 AM in the Shops of Marco Publix parking lot, move down San Marco Road, up and over the Goodland Bridge, winding through the Key Marco development and conclude back where it started. The awards ceremony will take place there, too.

All the beneficiaries are on Marco Island and include:

- Marco Island Police Foundation
- Marco Island Fire-Rescue Foundation
- Lely Road Runners
- Marco Island Parks & Rec
- Marco Island Charter Middle School
- Marco Island YMCA

Every year we donate thousands of dollars to these community organizations. Through print publications, standard mail, email, online running sites, community and travel websites, social media sites and our own website, the event will be highly publicized.

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### SPONSORSHIP LEVEL AMOUNT



**Platinum - \$2,500**



Gold - \$1,000

Silver - \$500

Bronze - \$250

Booth Package - \$150

Water Table Sponsor - \$100

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### SPONSORSHIP BENEFITS – Platinum - \$2,500

- Your Corporate Logo on the Half Marathon Runners' shirts
  - Welcome, Start and Finish Banners with Your Logo
  - Lanyards for Medal with Your Logo
  - Water Table (you provide the banner and your staff with your logo shirts)
  - All Pre-event Advertising/Marketing
  - The Marco Island Half Marathon website will link to Your Website
  - Corporate Representatives may hand out Awards
  - Four Free Runner Registrations
  - Marketing Items may be placed in Goody Bags
  - Sponsor Appreciation Posters
  - Booth space allocated for your business at the event (booth provided by the sponsor)
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### **SPONSORSHIP BENEFITS – Gold - \$1,000**

- Your Corporate Logo on the 5k Runners' shirts
- Water Table (you provide the banner and your staff with your logo shirts)
- All Pre-event Advertising/Marketing
- The Marco Island Half Marathon website
- Marketing Items may be placed in Goody Bags
- Sponsor Appreciation Posters
- Booth space allocated for your business at the event (booth provided by the sponsor)

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### **SPONSORSHIP BENEFITS – Silver - \$500**

- Your Corporate Name on the 5k Runners' shirts
- Water Table (you provide the banner and your staff with your logo shirts)
- All Pre-event Advertising/Marketing
- The Marco Island Half Marathon website
- Marketing Items may be placed in Goody Bags
- Sponsor Appreciation Posters
- Booth space allocated for your business at the event (booth provided by the sponsor)

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### **SPONSORSHIP BENEFITS – Bronze - \$250**

- Water Table (you provide the banner and your staff with your logo shirts)
- All Pre-event Advertising/Marketing
- The Marco Island Half Marathon website
- Marketing Items may be placed in Goody Bags
- Sponsor Appreciation Posters
- Booth space allocated for your business at the event (booth provided by the sponsor)

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### **SPONSORSHIP BENEFITS – Booth Package - \$150**

- Booth space allocated for your business at the event (booth provided by the sponsor)
- Marketing Items may be placed in Goody Bags

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### **SPONSORSHIP BENEFITS – Water Table - \$100**

- Water Table (you provide the banner and your staff with your logo shirts)
- Marketing Items may be placed in Goody Bags

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### **DONATIONS**

We will gladly accept donations for the day of the race in the form of:

- Food and Drinks
- Goody Bags
- Giveaways
- Coupons and Discounts
- Monetary Donations - to Marco Island Half Marathon, Inc. c/o ML Meade, Premier Sotheby's International Realty, 760 North Collier Blvd. Suite 101, Marco Island, FL 34145

### **THANK YOU!**

We sincerely appreciate your support in helping make the 2017 Marco Island Half Marathon and 5k run-walk a success!

For additional information, please go to: [www.MarcoIslandHalfMarathon.com](http://www.MarcoIslandHalfMarathon.com) or send questions to [Race@MarcoIslandHalfMarathon.com](mailto:Race@MarcoIslandHalfMarathon.com).

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## SPONSORSHIP AGREEMENT

2017 Marco Island Half Marathon and 5K Road Race

Sunday, March 19, 2017

I would like to be a sponsor for the Marco Island Half marathon and 5K road race.

Business Name: \_\_\_\_\_

How Name should appear: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

SPONSORSHIP AMOUNT/VALUE \$ \_\_\_\_\_

Logo provided? \_\_\_\_\_

Website address: \_\_\_\_\_

Facebook  
Page: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

MAKE CHECKS PAYABLE TO: Marco Island Half Marathon, Inc.

MAIL TO: Marco Island Half Marathon, Inc. c/o ML Meade, Premier Sotheby's International Realty, 760 North Collier Blvd. Suite 101, Marco Island, FL 34145 or Email [MLMeade@MarcoIsland.com](mailto:MLMeade@MarcoIsland.com) or FAX to 239.430.5129